

How to Create a Zaption

<http://www.zaption.com>

1. When selecting a video clip, consider

- Visual & auditory quality - poor audio and/or visual quality will distract participants from the content
- Video length - think about your participant's attention span (<20 minutes)
- Content applicability - Is it interesting, important, and/or useful for participants?

2. Identify your objectives

- What content or skill does the video demonstrate?
- What will participants gain by completing the tutorial?
- How should participants use the skill/content after completing the tutorial?

3. Customize interactions for participants

- Ask questions that increase participant understanding.
- Add questions that guide participants to apply the skill/content to their own contexts.
- Link to useful resources that supplement the tutorial content.

4. Share or present your tutorial

- Publish = making the tutorial available to the public
- Share = providing the link to the tutorial to potential participants to complete independently (useful for differentiated instruction and flexible training opportunities)
- Present = making the tutorial available to a specific group of participants to complete simultaneously (useful for class instruction and staff development opportunities)